



May 2018

www.shrewsburyfarmersmarket.com

Dear Local Business/Family,

We have enjoyed four very successful seasons of the Shrewsbury Farmers Market and would like to thank each of you who have supported us so far.

We are reaching out to extend an invitation to become a sponsor of WE CAN, Inc., operating as Shrewsbury Farmers Market, for our 2018 season. This is a great opportunity for you to support local Massachusetts farmers and your community. Financial support from our sponsors helps pay for essentials such as permits, insurance, advertising and other basic operational costs, kids activities, a possible senior bus and matching senior nutrition coupons. Each week we will have a story time during the market. If you are interested in having a company representative be a guest reader please contact us.

Worcester County Environmental Community Agricultural Network, Inc. was established in December 2015, as a way to expand and enhance the Shrewsbury Farmers Market. WE CAN is a 501(c)(3) non-profit and we hope to be able to share with the community in the form of grants to help promote our mission of supporting projects and groups who are working toward more social and environmental responsibility and meet the criteria of our goals.

As a sponsor you will be given many opportunities to reach a large and steady crowd of potential clients. The Shrewsbury Farmers Market is now being held in the Shrewsbury Senior Center Parking Lot at 98 Maple Ave each Wednesday from June 13th through September 26th. There is ample parking for both vendors and customers.

There are five basic sponsorship levels, but we welcome your partnership and support in any amount. In addition to the benefits outlined for each level we are committed to helping promote your business through our social media outlets. We are also open to in-kind donations for services and products that would be of benefit to the market. Please see the enclosed 2018 Sponsorship Levels and Registration Form for more information on becoming a market sponsor.

We are hoping to have a celebration of the 5th Anniversary of the market on July 11th. Details will be posted on our website and Facebook page as we get closer to this date.

If you have any questions please don't hesitate to contact Melissa Pratt at (508) 330-8925.

Thank you for your time and consideration.

Members of WE CAN and the Shrewsbury Farmers Market