



[www.shrewsburyfarmersmarket.com](http://www.shrewsburyfarmersmarket.com)

Dear Community Member,

We are extending an invitation to you to become a sponsor of WE CAN, Inc., operating as Shrewsbury Farmers Market, for our 2019 season. This is a great opportunity for you to support local Massachusetts farmers and your community and get your name out to the public. Financial support from our sponsors helps pay for essentials such as permits, insurance, advertising, and activities.

**NEW this year** we will be giving additional funds to those receiving WIC and Senior Farmer Market Nutrition Coupons to assist those vulnerable low-income members of our community who could benefit the most from local grown produce. To learn more about this USDA program <https://www.mass.gov/farmers-market-nutrition-program>. These additional vouchers will list sponsors at the \$500, \$750 and \$1000 levels and will be part of special events in August and September for Senior Citizens.

Worcester County Environmental Community Agricultural Network, Inc. was established in December 2015, as a way to expand and enhance the Shrewsbury Farmers Market. WE CAN is a 501(c)(3) non-profit and we hope to be able to share with the community in the form of grants to help promote our mission of supporting projects and groups who are working toward more social and environmental responsibility and meet the criteria of our goals. Your sponsorship also helps sponsor the Bag Share program, and other local environmental efforts

As a sponsor you will be given many opportunities to reach potential clients not only from Shrewsbury and Northboro but surrounding towns. We are inviting senior citizens from other town's Council on Aging to attend the farmer market in Shrewsbury. The Shrewsbury Farmers Market is now being held in the Shrewsbury Senior Center Parking Lot at 98 Maple Ave each Wednesday from June 12th through September 25th.

There are five basic sponsorship levels, but we welcome your partnership and support in any amount. In addition to the benefits outlined for each level we are committed to helping promote your business through our social media outlets. We are also open to in-kind donations for services and products that would be of benefit to the market. Please see the enclosed 2019 Sponsorship Levels and Registration Form for more information on becoming a market sponsor.

If you have a question please contact Missy Hollenback@ 508.284.7314 or melisahollenback@hotmail.com

Thank you for your time and consideration.

Members of WE CAN and the Shrewsbury Farmers Market